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THE TOURIST DEVELOPMENT OF POMPEII: RESILIENT SOLUTIONS TO REBUILD A DIALOGUE BETWEEN FLUVIAL LANDSCAPE AND URBAN SPACES

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Track: b. Resilient spaces of river fruition. **Key-words:** Stream, resilience, sustainability

The text is framed in the preamble of the strategic masterplan developed by the Association of Builders and Industrial Union of Naples for redevelopment of Pompeii's *extra moenia* territory as cultural and tourism district in the area between the ancients ruins and the sea (Torre Annunziata harbor).

The "Grande Pompei" Promoting Committee don't propose a clear proposal not as project nor as plan although some suggestions deserve a deepening: reconnect the ancient Pompeii to the sea, checking also the possibility of re-create a navigable canal; renew the existing resources through a wide buffer zone that fulfills tourist facilities but also the many services – because this area have inadequate services.

From these basis the article will explore the possibility of understanding the Sarno river as a green and blue infrastructure (EU, Green and blue infrastructure, 2011) that re-create the backbone of the district, deepening also a proposal on the Sarno's estuary as water front tied to the tourist accommodation from the sea.

The historical-geographical reading of Sarno 's river territory is the necessary analytical phase to implement the principles of design with nature of *U.S. Environmental Protection Agency*, based on the practices of green infrastructure most suitable for improve the hydrological balance of the territory.

We will be a critical analysis of the various project proposals advanced for this territory and we will propose someone resilient project finalized to rebuild the broken dialogue between fluvial spaces and urban spaces and re-shape the natural landscape in which to frame an efficient cultural and tourist offer for Pompeii.

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